

Changes to Privacy Policy 15.05.2018

GAS Brand Studio may modify or update this Statement when necessary, to reflect customer feedback and changes in our GAS Brand Studio Products and Service. Please review it regularly. When we update this Statement, we will revise the 'Last Update' date at the top of the Statement. We encourage you to regularly review this Statement to learn more how GAS Brand Studio is using and protecting your information.

FAQ

The following are basic questions you may have about our privacy statement. We recommend that you read the detailed statement above for additional details.

Why is GAS Brand Studio updating its privacy statement?

We now meet the high standards required by the European Union's General Data Protection Regulation (GDPR) and have updated our privacy statement to reflect that. We also strive to simplify language and remove jargon, to make our privacy statement easier to read and understand.

What is the GDPR?

The GDPR is a regulation intended to strengthen and unify data protection for everyone within the European Union (EU). As we believe that all our customers can benefit from its mandates, we're implementing it globally. The GDPR requires greater openness and transparency from companies on how they collect, store and use personal data, while also imposing tighter limits on the use of personal data. You can learn more [here](#).

How often do you anticipate updating your privacy statement?

We will update our privacy statement as necessary to ensure that our policies are in line with international regulations, our product and business practices.

What information does GAS Brand Studio collect about me?

GAS Brand Studio collects your name, phone number, email address, delivery address, payment information, location data, IP address, social identifiers, data provided by cookies and other similar technologies, functional data such as registration and system data, as well as additional usage data.

Why does GAS Brand Studio need my information?

GAS Brand Studio uses data to provide you with the best experience from the products and services we offer, which includes using data to improve and personalise your experiences. We also use data to communicate with you, for example, informing you about products or services available, security and other types of updates.

How is my information used?

GAS Brand Studio uses data for the following purposes:

- Customer Support
- Security, Safety, and Dispute Resolution
- Product Performance Analysis
- Communication and Marketing

Does GAS Brand Studio sell information to third parties?

No. We never have. And we never will.

Can I opt out of sharing my information with GAS Brand Studio?

Yes, you can opt out of submitting certain types of personal information to GAS Brand Studio, for instance, additional newsletter services.

How do I delete my personal data from GAS Brand Studio?

You can always send us an email via admin@gasstudio.co.uk or contact and request that your data be deleted.

Does GAS Brand Studio keep or share my credit and debit card information?

No. It's only used to process your payment at the time of purchase.

How long does GAS Brand Studio keep my information?

GAS Brand Studio retains personal data for as long as necessary to provide Services or for other essential purposes such as complying with our legal obligations, and resolving disputes and enforcing our agreements. Because these needs can vary for different data types in the context of different Products or Services, actual retention periods can vary significantly.

How is information stored and secured on GAS Brand Studio's servers?

GAS Brand Studio is committed to protecting the security of your personal data. We use a variety of security technologies and procedures to help protect your personal data from unauthorised access, use or disclosure. Any data we transmit over the internet is protected using encryption.

Is GAS Brand Studio using cookies or pixels to gather information?

We use cookies and other similar technologies like pixels, tags and web beacons when you visit our website or use our App. By visiting our website or using our app, you agree to the use of cookies and similar technologies for the purposes described in our privacy statement. This helps us to provide you with the best experience and allows certain parts of our website to function properly. You can always adjust your browser or device settings to not accept cookies and similar technologies if this concerns you.

What safeguards are in place for children who have access to GAS Brand Studio products?

GAS Brand Studio does not target and is not intended to attract children. GAS Brand Studio does not knowingly solicit personal information from children or send them requests for personal information. Although visitors of all ages may navigate through our website, we do not intentionally collect personal information from those under the age of sixteen. If, following a notification by a parent or guardian, or discovery by other means, a child under sixteen has been improperly registered on this site by using false information, we will cancel the child's account and delete the child's personal information from our records.

How can I contact GAS Brand Studio if I have questions regarding GAS Brand Studio's privacy statement?

If you have any questions about the use of your personal information, please send us an email to admin@gasstudio.co.uk

Privacy Policy

This privacy policy sets out how GAS Brand Studio Ltd. uses and protects any information that you give GAS Brand Studio Ltd. when you use this website. GAS Brand Studio Ltd. is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. GAS Brand Studio Ltd. may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 2017.

What we collect

We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

Internal record keeping.

We may use the information to improve our products and services.

We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.

From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and

which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

For more information on cookies you can read the guidance at [All About Cookies](#).

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes.
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at admin@gasstudio.co.uk
- We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to GAS Brand Studio, 2 The Courtyard, Pledgdon Hall, Henham, Bishops Stortford, Essex CM22 6BJ.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

Contact Details

GAS Brand Studio
2 The Courtyard,
Pledgdon Hall,
Henham,
Bishops Stortford,
Essex
CM22 6BJ